



A STYLE ICON FOR THE CEILING

Philips introduces a new indulgence for the design-savvy.

The name Cielo means sky in Italian. A look at its design and the name seems understandable. Sitting under it one can quite literally look through to the ceiling and beyond. The Cielo is a shining example of how LED home lighting can be transformed by inspired designers into something surprising and engaging.

Tom Wauters, Product Designer, Philips Lighting: "With Cielo, what I have attempted is to create a newborn classic. The Cielo illustrates how tradition can be reinvented with a little help from technology. Illumination is provided by Philips high power LEDs integrated into a recognizable, classic and slim silhouette of the luminaire, creating a juxtaposition of old meeting new. With the luminous hand-finished

gold leaf version giving a stunning warm appearance to create an even stronger contrast between tradition and high technology, the timeless design of the Cielo should last as long as the LED technology inside of it."



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